## The Manamater Store

## Books as Merchandise

THERE is scarcely another article of commerce in which the difference between cost and price is as great as it is with Books.

This is not because publishers demand large profits. Competition

It is just because the expense of getting ready is so heavy. Authors, editors, typesetters and plate makers have to be provided for before the

Now and then we have the chance to secure this reduction for our equally to be noted as wise investments and astonishing bargains.

### The International Library

etc., for this monumental Library was so vast that had the publishers could ordinarily count on selling.

chandise has brought this wonderful library within the means of thougoods themselves, you would need no telling. sands who could not have bought it.

widely as possible, we sell the Library on small monthly payments to those who join the Wanamaker Library Club, the complete set of 20 big volumes being sent on payment of One Dollar-the membership fee.

Only a comparatively few sets remain, however, and you should act promptly if you want to share in this great book chance. There will be no more at half price when these are gone.

amining the books themselves.

Formerly A. T. Stewart & Co., Broadway, 4th ave., 9th and 10th Sts., N.Y.

## AMUSEMENTS TO-NIGHT.

AMERICAN ..... We-Uns of Ten PROCTOR'S 23D ST... VEDER & FIELDS'S.

& Promenade de Luxe. Miles Stavordale Gibnes.

GENERAL ADMISSION TO ALL 50c. WALLACK'S THEATRE, B'way and 30th st.

Evenings, 8:20. Matinees, 2:15.



KEITH'S Continuous Performance CISSIE LOPTUS 25c., 50c. Noon to 11 P. M. CHING LING. FOO. SIDMANS, WATSON & HUTCHINGS. Biograph.

HAMMERSTEIN'S VICTORIATO-day Mat. 2:15.

42d, B'way & 7th ave.

ROGERS BROS. in OF ERROR.

AND THE BURLESQUE. "KA-ZA-ZA."

SEATS 20 & 30 CENTS. 12:30 UNTIL 11 RUSSELL BROS. JONES GRANT & JOY CELESTE. TONY PAS THIS SATURDAY EXTRA BIG SHOW

Manhattan A FEMALE DRUMMER MAL Saturday.

Johnstone Bennett and Great Co. 14TH ST. THEATRE, cor. 6th ave. List da "THE VICTORIAN (ROSS. LAST MAT

HARLEM OLGA NETHERSOLE

THE prices placed on the shirts offered this morning are the lowest that we have ever known on goods of equal grade. The event easily surpasses in importance any transaction in Men's Shirts that New York has known in the past decade. We bought

Sixty Thousand Men's White Shirts to Sell At About Half Their Proper Prices = - =

NEW YORK JOURNAL, MAY 20, 1899.

The Manamater Store

It comes about through our taking the entire stock of a very large New England factory that got into difficul-Three new books out of four never earn enough to cover this pre- ties, singularly enough, through making its goods 100 well. So thoroughly and expensively were its producliminary investment. The fourth one must make up for the other fail- tions finished that the margin of profit over the established market prices was not sufficient to maintain the business. The factory closed. Its unsold stock,—all new and fresh,—is ours and yours.

White shirts are never out of style nor out of place. These splendidly constructed garments,—the able number of sales, he could cut his prices nearly, if not quite, in two. very sacrifice of which is thus a tribute to the honesty of their manufacture,—are, at their present prices,

An Event in Hosiery

Almost all the goods mentioned below were made in Saxony to our

express order, and came directly from there to our shelves. That is half

the reason for these bargains. The other half lies in the quantities in-

volved, which are probably without precedent in the records of importing

Men's Dress Shirts

phenomena.

Plenty of

Women's Suit collection.

At 35c. each, 3 for \$1 - Nicely laundered shirts, with linen bosoma; open front and back and open front only; 14 styles to choose from. A price winterard of before for shirts of this character—they are well worth 60c. to 75c. each.

At 50c. each—laundered Shirts for men and boys in 18 styles, ranging in value from 75c. to \$1 each.

At 60c, each—White dress shirts that are well worth a dollar aplece; and a third of the lot were made to sell at \$1.50. Twelve styles to choose from. A most remarkable bargain.

Shoes of Shoe-news in two chapters as usual. The Merit Fifth Floor Shoe These prices are low. Just how low they are it is difficult to tell Store has taken its place as a store you without actually showing the goods. But if confronted with the fixture and a store feature. The Hosiery is a line of merchandise that enjoys a scale of prices well always been, a store without fear

established, and fluctuations, when they do occur, are confined to narrow and without reproach. limits. Offers like these, therefore, assume much of the importance of News from both and good news.

Fifth Floor Shoe Store

At \$1.40—Men's black blevele shoes; shapely, easy, durable—and low priced.
At \$2.25—Men's tan Russia, calf and kidskin laced shoes; narrow widths only, but a dollar saved on every pair.
At \$1.50—Women's Oxford shoes in tan and black kidskin; by the usual standard these are \$2 shoes and will wear and look and fit as well.

FOR WOMEN

12 1-2c. a pair—Regular made, imported, fast black cotton stockings; fine gauge and light weight; spliced heels and toes; value 20c. a rair.

3 pairs for 50c.—Fast black, Richelleu ribbed, lisle thread stockings; also fine cotton in all black plain or ribbed, and black with unbleached feet; at 25c. a pair you would consider them excellent values.

25c. a pair—Of fast black Richelleu ribbed lisle thread; fronts embroidered in colored slik; neat and pretty designs; fine cotton with colored slik embroidered fronts, or all black with open work fronts in small effects; none worth less than 38c. s pair.

38c., 3 pairs for 50c.—Fine, fast black, cotton; strong and serviceable; in all-black, black with unbleached feet, or split soles.

25c. a pair—Of fast black Richelleu ribbed lisle thread; fronts embroidered fronts, or all black with open work fronts in small effects; none worth less than 38c. s pair.

38c., 3 pairs for 50c.—Fine, fast black cotton; strong and serviceable; in all-black, black with unbleached feet, or split soles.

25c. a pair—Of fast black, tan, navy blue or cadet blue cotton; lisle spliced soles. Also of cotton with heavy striped or colored silk embroidered fronts in neat and tasty effects.

FOR CHILDREN

12 1-2c. a pair—Regular made," fast black cotton half hose; fine gauge; high spliced heels and double soles and double soles and double soles and double cotton; strong and serviceable; in all-black, black with unbleached feet, or split soles.

25c. a pair—Of fast black, tan, navy blue or cadet blue cotton; lisle spliced soles. Also of cotton with heavy striped or colored silk embroidered fronts, or all black with open work fronts in neat and tasty effects.

FOR CHILDREN

12 1-2c. a pair—Regular made," fast black cotton silve thered these would be 20c. a pair.

15 pairs for 50c.—Fine, fast black, tan, navy blue or cadet blue cotton; lisle spliced soles. Also of cotton with heavy striped or colored silk embroidered fronts, or all black with open and the pair of pairs for 50c.—Fine, fast bl

Main Floor Shoe Store. Men's Oxfords at \$3

Proper toe shapes in black and tan kid and call skin and patent leather.

Women's Oxfords at \$2

Either the superior quality or great variety or the combination of both virtues has made this one of our most popular lines. Toe shapes for every fancy; welted or turned soles; tan, brown and black kidskin; patent leather or kid tips or plain.

If lowered Handkerchiefs By that phrase Boys' Oxfords at \$2 Made like the best style men's shoes; tan Russia caif and black kid; welted soles and flat heels; sizes 12 to 2, \$2; 2 1-2 to 5 1-2, we mean less

Attractions in Tailored Suits

Prices have power to attract, you will Usual Prices

We mean less than our usual prices, which Usual Prices, which than our usual prices, which the prices are the prices and the prices are the prices are

it is because the quality and beauty offered at that price remain unchallenged. And so, with manifest bargains in company with original and unequalled value-for-price, there isn't a suit in the stock that isn't a forceful attraction.

Suits at \$7.50, \$10 and \$15. Original and present leaders in their classes. The \$15 suits at \$13.50 that earlier sold at prices upto to \$25. Suits at \$20 that were \$40 and \$45. Some material reductions have been made in the \$30 line.

Second Floor, Broadway.

than the market:

FOR WOMEN All linen, embroidered and hemstitched or embroidered and scatloped; at \$21-2c. each. All linen, lace edge; superior french make; 17c. each. All lin We will take Again the \$5 Not very many s15 suits. But whether at those figures or higher, the suit you purand \$6 Hats

Men's black. Seven hundred and fifty These hats have become famous; Bicycle

tried on, and show it. Nothing to talent in New York, and, on a strict best patterns, in this gathering, but hurt them much,—certainly not so mercantile basis, fairly to be priced plenty of it. Preparations for an unusually busy day to-day include bargains such as these:

gloves when you call to-day. Not on sale until 9:30.

Girls' Washable Erything that

At \$5-75 bicycle suits of fancy cassimeres just in; trousers riding breeches style good value at \$8.

At \$5-200 suits of English chevlots and and Skirts. buyers conlered pretty and desirable in this sembles of the state of

one of sidered pretty and desirable in this A Group of Economical Guerlain's greatest successes, and it assembly of girls' Summer dresses. BROADWAY THEATRE. Brondway & 41st st. has a steady popularity never seri- All the new colorings of the light. Attractive Values lar parents ously affected by any of the passing warm weather fabrics are shown in in Boys' Clothing will find esdresses for ages of 4 to 14 years at pecially good offerings to-day in

this Boys' Clothing Store-a place several forms of toilet use. In extract, the "Rose Conquete," which costs \$1.57 for a 2-oz. bottle.

White dresses of laws, pique, Swiss musling and organdy, all pretting trimmed with lace and ribbon, \$2.75 to \$5.05.

Separate skirts of crash, linen, duck and pique sorts a little while ago have become undestingly the strain of the second pique at \$1.15 to \$4; sizes 6 to 14 years.

collar and cuffs; entirely new styles of stripes and plaids; sizes 6 to 15 years; a Second floor, Fourth avenue.

## Formerly A. T. Stewart & Co., Broadway, Fourth Avenue, Ninth and Tenth Streets.

Lost, Found and Rewards. NEW YORK JOURNAL.

Lost, Found and Rewards.

DALY'S Every Ev'g., 7:45. (Over 100 times.)
THE GREAT RUBY.
Matinees To-day & Weinesday, 1:45.

Hotels and Restaurants.
Per line (each insertion), 25c.

Hotels and Restaurants.
Per line (each insertion), 26c.

BANCROFT HOUSE, BROADWAY AND 21ST

BANCROFT HOUSE,

Branch Offices:

BROADWAY: 1267, NEAR THIRTY-SECOND ST. MONDAY HARLEM: 250 WEST 125TH STREET, RESULTS. BROOKLYN: 311 WASHINGTON STREET,

Saturday Being Children's Day

Here are

Three Thousand Pretty Dresses

Three Thousand Little Maidens

## AT PRICES

to bring them quickly tripping to our stores

THE DRESSES ARE VERY PRETTY

styles the best, workmanship particularly neat, no rough edges or poorly fastened hooks or buttons,-Main Floor Shoe Store is, as it has ALL, WITHOUT EXCEPTION, SPICK, SPAN NEW.

At Fifty-nine Cents

ruffled yoke with embroidery Not small sizes only, but all ages to 14.

At Seventy-nine Cents rash Eton Suits, also Gingham and Lawn

years, in each style, At a Dollar twenty-nine

Pink, Blue and Red Chambray Dresses-

full trim of fancy braid and embroidery; also Scotch Glughams in tartan and fancy plaids-full skirts, deep hem, full trimmed Fine Lawn Guimpes-full tucked yoke -6 to 14 years—none worth less than 2.25. Embroidery edge-4 to 10 years.

At Ninety-eight Cents Pretty fancy Lawn Dresses all colors Fancy Percale, Glingham and Silk finish Cambric Dresses-twenty styles and colors

-square, pointed and round yokes in plain or combination effects-6 to 14 At Two thirty-nine

Dresses with white pique fronts or embroidery trim'd yoke-all sizes, 6 to 14 white Pique Dresses, plain or with pink and blue dots-duck yoke, epaulets, collar. and blue dots-duck yoke, epaulets, collar, cuffs and belt of corresponding color to match-embroidery and braid trim-styles not elsewhere to be found-real value Four dollars.

At Forty-nine Cents

THROUGHOUT DEPARTMENT\_ASSORTMENTS COMPLETE

White and Fancy Washable Dresses-including special styles for graduation-4 to 18 years ... 1.98 to 19.98

Tailor-made Suits of all-wool fabrics exclusively-

Dress Skirts-wool fabrics and washable



A curious commentary on figured in characteristic designs, that of them—not so figures or higher, the suit you purthe squared from the first boroughs or figures or higher, the suit you purthe squared from the first boroughs or figures or higher, the suit you purthe squared from the first boroughs or figures or higher, the suit you purthe men whose lank figure

750 Glove
Second Floor, Broadway.

The prove Japan a lover and creator of them—not so figures or higher, the suit you purthe men whose lank figure
and \$6 Hats
many as will be of them—not so figures or higher, the suit you purthe men whose lank figure
and \$6 Hats
many as will be of them—not so figures or higher, the suit you purthe men whose lank figure
and \$6 Hats
many as will be of them—not so figures or higher, the suit you purthe men whose lank figure
and \$6 Hats
many as will be of them—not so figures or higher, the suit you purthe men whose lank figure
and \$6 Hats
many as will be of them—not so figures or higher, the suit you purthe men whose lank figure
and \$6 Hats
many as will be of them—not so figures or higher, the suit you purthe men whose lank figure
and \$6 Hats
many as will be of them—not so figures or higher, the suit you purthe men whose lank figure
and \$6 Hats
many as will be of them—not so figures or higher, the suit you purthe men whose lank figure
and \$6 Hats
many as will be of the men whose lank figure
and \$6 Hats
many as will be of the men whose lank figure
and \$6 Hats
many as will be of the men whose lank figure
and \$6 Hats
many as will be of the men whose lank figure
and \$6 Hats
many as will be of the men whose lank figure
the men whose lank figure
and \$6 Hats
many as will be of the men whose lank figure
the men wh There's a large, care-trousers, long for, and insist fully chosen stock in upon wearing knickerbockers. the clothing store on Of course, one is as correct as

Sack coats, black, blue, red or green, \$7.50 and

Alpines, with sashes, \$3.50. Caps, \$1 and \$1.50. Flauncis: Long trousers, 56 to

Negligee shirts, \$1 to \$2.50. Golf russet shoes; hob-nails, \$5, Bicycle gloves, \$1. Bicycle shoes, russet or black, \$3, Golf gloves, \$1.25.

ROGERS, PEET & Co. 50 Broadway, cor. Leonard. 50 Broadway, cor. Prince. hirty-second and Broadway.

Publications.

OUNG MIST A Novel by HENRY SETON MERRIMAN.

Personal.

Hill's Rheumatism and Gout Cure. reatest of remedies; one bottle cures you. HILL-HEDICINE CO., 40 East 19th st., New York his, Send for circular. ADIVCE FREE—All legal sub-bankruptcy, divorce cases specialty, YERS, room 83, World Building. DIVORCES LAWYER SANFORD, 1123 Bross

Musical.

Per line, 1 time, 20c.; 7 times, \$1.25.

A COMPETENT musician wishes a few more of the piane. MISS BAUMERT, 186 OF OPERA OPERADERS. BANJO, Mandolin, Jig. Clog and Buck Dancing GLASSES

BOGAN, GLASSES

GLASSES

LATEST MATTING NOVELTIES.

(Value \$12.00 to \$14.00). "Long Credit" is the key that gives you immediate possession of any bar-

gains in our Summer treasure box. CASH OR CREDIT OWPERTHWAIT &

NEAR 6TH AV. Brooklyn Stores, Flatbush Av. near Fulton St.

Excursions.

Iron Steamboat Co. THE ONLY ALL-WATER ROUTE TO CONEY ISLAND. Special, Sunday, May 21. Leave 22d at., N. R., Hourly, 9:00 a, m., to 7:00

Pier 1 N. R. Hourly, 9:30 s. m. to 7:30 pf m. Leave New Iton Pier Coney Island, Hourly, 10:40 m. to 8:40 p. m. Excursion Tickets. 25 Cents. Regular Season will open Saturday, May

STEAMER GRAND REPUBLIC For Newburg and West Point, SUNDAY, MAY 21ST, leaves Bridge Dock Briss, \$365; West 10th st., 9 20 A. M.; West 20th st., 9 35; Yonkov, 11 200 A. M. Music and Befreshments, Round Trip, 50c.

Excursion Water Gap, Pa., 3 days, May 27-30. Fare, Board, Conch. 8th, inclusive. Information at the Journal Resort Bureau. Tichuts list of hotels, WM. F. SIMP-SON, 32 Park Row, city. Money refunded on tick-

agler, Tues., Wednesday, Thurs, and Sundays, 15, E. R., 7.25; Battery, 8.05; fare 50c. Al., STER

Per line, 1 time, 20c.; 7 times, \$1.25. APPLY now; afternoon class forming; \$5 m by shorthand, typewriting; results guara METROPOLITAN SCHOOL, 170 5th ave.

Dancing Academies. Per line, 1 time, 20c.; 7 times, \$1.25.

# A Sale of Men's White Shirts

is too keen for that.

actual manufacture of the book begins.

ures, or Mr. Publisher comes to grief.

If the publisher could be sure that each book would have a profit-

public by giving the publishers this guarantee of a large sale. Our latest and greatest undertaking of this sort is in connection with

The investment for editing, copyrights, composition, illustrating, plates, faced the necessity of realizing this from the ordinary sale of so extensive a work, they could not have sold it for less than two or three times the price we made possible by guaranteeing to sell ten times the number they

Thus the Wanamaker plan of treating books just like other mer-

To distribute the benefits of this, our greatest book purchase, as

Specimen pages and full particulars sent free. But we advise ex-

Amusements.

ELECTRICAL SHOW.

MATINEE TO-DAY. WILLIAMS & WALKER'S GIGANTIC CO. A GRAND SHOW, DON'T MISS IT.

SAUER Carnegie Hall.

MONDAY NEXT, 230 P.M.

Seals on sale Schuberth's and hox office, \$1,81.50 \$2

Seals on sale Schuberth's and particularly

HIS EXCELLENCY THE GOVERNOR

ACADEMY OF MUSIC. 14th st. & Irring place. KING | 15th | OPIUM RING |

Mat. To-day. 2

Mat. To-day. 2

Mat. To-day. 2

Mat. To-day. 2

HENRY E. DIXEY IN ADONIS. COLUMBUS & GETTYSBURG HELTER SKELTER AND CATHERINE WORLD IN WAX

E D E N

NEW GROUPS.

MCCINEMATOGRAPH

U S E E.

GYPSY MUSIC.

CD A ND MATTER AND CATHERINE.

KNICKERBOCKER EVN GS AT 8-25.

MR. CHARLES PROHMAN PRESENTS

LAST WEEK Julia Marlowe—Colinette.

STAR. YON YONSON Bal. 27

Amusements.

EMPIRE THEATRE, Broadway & 40th St. CHARLES FROHMAN Still Mathees at 2. LAST MATHEE LAST NIGHT MISS MAUDE ADAMS

ROMEO AND JULIET. NEXT MONDAY, SEATS READY, HIS EXCELLENCY THE GOVERNOR, GARRICK THEATRE, 35th St., near Broadway
Eves., 8:10. Matinee To-day.
June 5, 150th Performance, Carter Sourchir. CHARLES FROHMAN PRESENTS
MRS. LESLIE CARTER

IN DAVID BELASCO'S GREAT PLAY, Madison Square Theatre, 24th St. Noar Broadway.

LAST MATINEE. LAST NIGHT.
CHARLES FROHMAN PRESSNTS
GILLETTE'S WONDERFUL TRIUMPH,
BECAUSE SHE LOVED HIM SO.

"THIS LITTLE MINISTER OF FARCE." TO-DAY. NEW, YORK OPEN AIR HORSE SHOW Manhattan Field, 155th St. and 8th Ave. h and 9th ave, elevated coads enter the grounds, AND ALL SURFACE CARS BY TRANSFER. Police competition and race by members of

General Admission, 50 Cents. SHOW FROM 2 P. M. TO 7 P. M. PALACE 58th st. CONTINUOUS 1:45 25c.
MERRY MARSHALL WILDER & Big Comedy Bill.
30 3cc All ORCH.
Next Week—MINNIE SELIGMAN.

LAST MATINEE—LAST NIGHT.
CHARLES FROHMAN PRESENTS CUCKOO May 22-MHe, Pilar-Morlo in "MA COUSINE, KOSTER MAT. TO DAY BIAL'S

PERFECT VAUDEVILLE

SPECIAL MATINEE
TO-DAY (SATURDAY),
2 TO 4 G'CLOCK,
BEST SHOW IN TOWN,
SPECTAGULAR,
COME AND BRING YOUR FRIENDS,
FIREPRODEFINE,
26 EAST 23D ST. NEAR BROADWAY.

BASINO! ERMINIE! LES GREAT RANCIS WILSON ILLIAN RUSSELL MATINEE HOS. Q. SEABROOKE. TODAY!

WEBER & FIELDS' Music | Matinee

find that attraction all through the are at all times low. Here are linen handkerchiefs for men and women Where prices remain unchanged, that are marked considerably lower

Bargains ment of gloves. All among diverse beauties for the erything. sizes, all lengths, all colors and morning callers.

THE GREAT GOLDEN SPECTACLE!

Some of them were \$1, some more will be ready this morning.

THE GREAT GOLDEN SPECTACLE!

Some of them were \$1, some more will be ready this morning.

The GREAT GOLDEN SPECTACLE!

Some of them were \$1, some more will be ready this morning.

The New Romee and Juliet in 2 Minutes.

The New Romee and Juliet in 2 Minut much as the reduction in price would at \$8 and \$10. indicate. You'd best look at these second floor, Tenth street.

GENERAL 50c. Another Guerlain The rose odor was Specialty

> fancies for other scents. We have the rose odor applied to \$1.50 to \$12.

In Soaps, the Rose Conquete, A First Showing In the Milli-liso; 75c. cake.

A First Showing In the Milli-nery Parlors also; 75c. cake. Tenth street. Silver Jewelry
At Less Than

Several lots of some new fancies in Golf and Coachsterling silver ing Hats.

missal. Among them are:

Broadway.

At Less Than articles for per- A showing that will interest you Half Prices sonal adorn- whether or not you approach it as a ment are singled out for quick dis- prospective purchaser. It will in-

terest you merely to see how many About Imported brooches, in cut silver and en-amelled: good values at \$2 to \$3.50, now \$1 fanciful thoughts are woven around the central idea, -how many the each.
Filigree brooches at 50c., instead of \$1.50.
Sterling silver chain bracelets at \$1.50.
though double that was reasonable.

The central idea,—how man variations on a simple theme. Second floor. Tenth street.

in Golf Hats this morning,